Lemons Documentation

This dataset contains records of bank customers. Each record represents a customer existing in the bank’s database.

# List of variables

Age: Customer’s age in completed years

Experience: Number of years of professional experience

Income: Annual income of customer (in thousands)

Family: Family size of customer

CCAvg: Average spending on credit cards per month (in thousands)

Education: 1 = Undergrad, 2: Graduate, 3 = Advanced = professional

Mortgage: Value of house mortgage (if any) (in thousands)

Personal Loan: Whether the customer has an existing loan with the bank. 1 = yes; 0 = no.

Securities Account: Whether the customer has an existing securities account with the bank. 1 = yes; 0 = no.

CD Account: Whether the customer has an existing CD account with the bank. 1 = yes; 0 = no.

Online: Whether the customer has an existing online account with the bank. 1 = yes; 0 = no.

CreditCard: Whether the customer has an existing credit card account with the bank. 1 = yes; 0 = no.